

WACMA MEETING JANUARY 5, 2005

Attendance: Michael-Lopez-Kaley, Sue Stalewski, Dawn Adams,

David Jagodzinski, Darlene Schmidt

Secretary's Report: Dawn moved to accept—David seconded. All agreed.

Treasurer's Report: Poinsettia Sale went very well. We sold 310 plants, which is slightly better than last year. Our profit was \$607.75. Even though we sold more, the profit is a bit less since the cost of the plants went up slightly. A big thanks to all the Directors for all their help with this fundraiser, especially Mrs. Michels.

Money currently in the student accounts is for the students to use through the end of the school year.

When the student accounts from last year were closed out, unused funds were split between WACMA and the groups. We gave Chorus \$1,099.00, Orchestra \$54.00, and Band \$740.00.

Orchestra Report: December Concert went very well, group sounded very good and there was good attendance. Certain orchestra members also played at the Sentry store and Franklin's Craft Night in December. Next concert is February 17th; this is a change from the original date of February 16th.

Band Report: Band concert went well except for the Fire Drill. But things worked out and all was well. Group sounded very good, good attendance.

There will be two Pep Bands, one for the Hale game and one for the Waukesha North Game.

Dawn commented that there was not enough advertising done for the musical last year. We did not see posters in many of the local businesses as we did the year before. In particular, there was no Poster at the Jewel store on Hwy. 100 & Greenfield. That is a prime spot with all the people that go through there each day.

Fundraiser: Sue stated that we need to get a fundraiser going soon. The new students do not have any money in their accounts and will not until we do a fundraiser. She is looking for ideas. She suggested the Varsity Gold Card Program. They have several different types of programs we could use. A decision will have to be made at the February meeting.

New Business: David stated that the UW Band would be coming to Central on March 6th. Tickets are already on sale. He asked WACMA for a donation to help pay for the advertising for this event since their fundraising profit was not as good this year and the cost of having the UW Band come is much higher, \$400.00-\$500.00. They advertise in the West Allis Starr, Journal/Sentinel and make many posters to place in many local businesses. He is looking for suggestions on good advertising spots. Last year they spent around \$900.00 in advertising.

WACMA usually bought an ad for \$300.00. Sue moved to donate \$300.00 to the band for advertising. Dawn seconded. All agreed.

They will again be selling food. Klements is donating bratwurst; Rupena's is donating hamburgers and hot dogs. They need people to bring food; they will take care of the cooking, etc.

The meeting ended on 6:25 p.m. (due to the bad weather that was expected). Next meeting February 2, 2005 at 6:02 p.m.